

Pat Badani

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BIOGRAPHICAL INFORMATION

- ◆ **Pat Badani is a Canadian artist**, researcher, writer, and editor, born in Buenos Aires, Argentina.
- ◆ **Education:** BFA from the University of Alberta (Canada). MFA from the School of the Art Institute of Chicago (U.S.A).
- ◆ **She works mostly out of Chicago (USA).** She has previously lived and worked in Argentina, Peru, Canada, and France, and she has travelled to exhibit and/or talk about her work in Argentina, Brazil, Colombia, Mexico, Canada, the USA, England, Ireland, France, Italy, Germany, Switzerland, Sweden, Greece, Australia, Turkey, South Africa, and China.
- ◆ **Her work** has been showcased in international new media contexts: ISEA; Siggraph; Transmediale; ELO; New Forms Festival; CURRENTS, DRHA, Balance-Unbalance; VINCI, FILE; Festival Internacional de la Imagen; and in venues such as Espacio Fundación Telefónica (Buenos Aires, Argentina) ; Stanley Picker Gallery (London, UK); Canadian Cultural Center Paris; Maison de L’Amerique Latine (Paris); Forum des Images (Paris), Museo de Arte Moderno, (Mexico); Museo de Monterrey (Mexico), and Museum London (Ontario, Canada) to name a few.
- ◆ **Her artwork has been subject of critical essays** published in “Art Papers”, “Afterimage”, “Art Nexus”, “Nouvelle revue d’esthétique”; in numerous exhibition catalogues; and in visual art anthologies: “The Performing Observer: Writings on Contemporary Art, Performance, and Photography”, Dr. Martin Patrick, Intellect Press, Bristol, UK - 2022; “Advances in Visual Methodology,” Ed: Dr. Sarah Pink, Sage - 2012; “Extranjeros en la Tecnología y en la Cultura,” Ed: Dr. Néstor García Canclini, Fundación Telefónica - 2009; “Of Borders & Bridges”, Dr. Andrea Giunta, Jrp/Ringier - 2009.
- ◆ **As lecturer** she has participated in discussions hosted at: University of Toronto; Concordia University (Montreal); Simon Frazer University (Vancouver); Northwestern University (Chicago); UIC (Chicago); Pratt Institute (N.Y.); The New School (N.Y.); NYU Steinhardt School of Culture (N.Y.); UCLA Art-Sci Center (Los Angeles); Universidad de Caldas (Colombia); Universidade Anhembi Morumbi (Brazil); University of Sydney (Australia); Institute of Cultural Studies ZHdK Zurich (Switzerland); LASER Leonardo, Zurich; iDAT Plymouth University (U.K.); Kungl. Konsthögskolan/KKH, (Sweden), University of Bologna (Italy), and Durban University of Technology (South Africa).
- ◆ **As writer and editor**, she is past Editor-in-Chief of “Media-N, Journal of the New Media Caucus” (USA), and Lead Editor of “Artelogie” EHESS (France). Her research has been published in English, Spanish, and French, in “Leonardo Journal” (MIT Press), “International Journal of Performance and Digital Art” (Taylor & Francis: Routledge, UK), and in critical anthologies in art and culture: “Penser par l’art. Jeux de regards, enjeux esthétiques, débats sociologiques », (Ed. Tania Vladova, Hermann, Paris, France); “Extranjeros en la Tecnología y en la Cultura” (Ed. N. Garcia Canclini, Ariel); Advances in Visual Methodology (Ed. S. Pink, Sage); “Parcours Interculturels. Être et devenir” (Ed. M. Morel, Éditions Peisaj).
- ◆ **As educator**, her academic trajectory includes (former) full-time faculty at Illinois State University (Integrated Media- School of Art), and at Colombia College Chicago (Interdisciplinary Arts), USA.

EDUCATION

- M.F.A. School of the Art Institute of Chicago (USA)
- B.F.A. University of Alberta (Edmonton, Canada)

PROFESSIONAL WEBSITES-

- Artist Website: <http://www.patbadani.net>
- ADA (Archive of Digital Art): <https://digitalartarchive.at/database/artist/1225/>
- Wikipedia: https://en.wikipedia.org/wiki/Pat_Badani
- MacDowell Fellow: <https://www.macdowell.org/artists/pat-badani>

AWARDS & DISTINCTIONS (selection since 2002)

- 2023- e-Culture Awards - 3rd Edition – AnillaCultural LTINOAMERICA - EUROPA
- 2023- Media Arts Abroad Grant - Canada Council for the Arts
- 2022- Media Arts Abroad Grant - Canada Council for the Arts
- 2018- Media Arts Abroad Grant – Canada Council for the Arts
- 2018- Nominated for an AWAW merit award (USA)
- 2017- Media Arts Abroad Grant - Canada Council for the Arts
- 2016- DCASE Grant for Creative Projects (City of Chicago Cultural Affairs and Special Events)
- 2016- MacDowell National Endowment for the Arts Fellowship (USA)
- 2015- Media Arts Abroad Grant - Canada Council for the Arts
- 2012- Robert Heinecken Trust Fund - support for the “AL GRANO’ project (USA)
- 2011- “On Our Radar” Creative Capital (USA)
- 2010- Nominated for an “Art Matters” Fellowship (USA)
- 2007- Illinois Arts Council Finalist Fellowship Award, Interdisciplinary/Computer Arts (USA)
- 2002- Canada Council for the Arts - Media Arts, 1-year Research Grant to Established Artists

NEW MEDIA Festivals, SCREENINGS & EXHIBITIONS in galleries and museums

(selection since 2000) (* indicates a publication accompanies the exhibition)

- 2023- *”BichEden: Folds”. VINCI’23: The 16th International Symposium on Visual Information Communication and Interaction (22-24 September 2023), The Hong Kong University of Science and Technology, Guangzhou, China. (Juried, electronic media, curated, group exhibition).
- 2022- *”Bichicuchitu & Bichicu-Chow”. *Digital Sustainability: From Resilience to Transformation*. DRHA 2022 (Digital Research in the Humanities and Arts). Stanley Picker Gallery, Kingston School of art, Kingston University. (September 4-10, 2022). (Juried, electronic media, curated, group exhibition)
- 2022- *”Comestible 7-Day Meal Plan: Food as Text”. ELO-Italia (Electronic Literature Organization) – Festival exhibition. Como, Italy. (Juried, electronic literature, curated, group exhibition).
- 2021- *”Bichicuchitu & Bichicu-Chow”. *B-Seite Festival / Version 1.4/21*. Mannheim, Germany. (October 23-30, 2021). (Juried, curated media, group exhibition)
- 2020- “La comida como texto: Cultura(s) entrelazadas”, *Enredamentos Estéticos, do HUB Eventos Media Lab 2020 - #19*, Morumbi, Brasil, October 19 to 23, 2020. (Invitational, electronic media, artist’s book launch)
- 2020 - (un)continuity, *ELO (Electronic Literature Organization)*, “@Comestiblemealplan” exhibited at the University of Central Florida Art Gallery. (July 16 to 19, 2020). (Curated electronic literature, group exhibition)
- 2020- * “WOWretro-the retrospective 2000-2020” – Javamuseum NewMediafest, Aferro Gallery Newark/NJ, USA (February 23rd); CeC-Carnival of eCreativity, Sattal/India (22-24 February 2020). (Curated media exhibition by Agricola de Cologne), <http://retro.newmediafest.org/netart/>
- 2017- *”Comestible: Seven Day Meal Plan,” *Balance-Unbalance: Art + Science + Technology=Environment/Responsibility*, “A Sense of Place”, iDAT, Plymouth University, UK. (Curated, electronic media, group exhibition)
- 2016- “AL-GRANO: Framing Worlds,” *Currents New Media New Mexico Trail* “Warehouse 1-10,” Magdalena, NM, U.S.A. (Curated, electronic media, group exhibition)

2015- "make-A-move", *Art Souterrain Festival* for exhibition in public space at Place des Arts during "Nuit Blanche," Montreal, Canada. (Work commissioned for a juried & curated exhibition)

2015- *"make-A-move," *Vitrine, Agence TOPO Center*, Montreal, Canada. (Curated, solo, electronic media installation)

2015- "AL GRANO: Framing Worlds", *Balance-Unbalance*, Arizona State University Herberger Institute Night Gallery, Tempe, Arizona, U.S.A. (Curated, electronic media, group exhibition)

2015- "Three Questions on Media Criticality," *Transmediale 2015*, book launch with Flavia Caviezel, Senior Researcher, Critical Media Lab (Basel- Switzerland).

2014-* "AL GRANO: Formas de Pensar Mundos," *13th Festival Internacional de la Imagen*, Centro de Museos, Universidad de Caldas, Manizales, Colombia. (Invitational, commissioned, solo, electronic media installation)

2013- "AL GRANO© Augmented Cereals," Augmented Reality interventions using mobile technology in Supermarkets in the U.S.A. Also exhibited at *Vermont Studios*, USA.

2012- "AL GRANO©Corp-Cropping," *Visualfram, Video Guerrilla & Video in the Built Environment* (v1b3), Sao Paulo, Brazil. (Curated, new media festival in public spaces)

2012-* "AL GRANO©Corn Regime," *exDox - Cologne Experimental Documentary Film Festival*. Curated video & film festival screened in the following venues:

- Kansk International Video Festival, August 17-25, 2012, Moscow, Russia
- Budapest International, Shortfilm Festival, September 5-9, 2012, Hungary
- Fine Art Film Festival, October 11-14, 2012, Szolnok, Hungary
- ExTeresa Arte Actual, October 18 &19, 2012, Mexico City, Mexico

2009-* "Extranjerias," *Espacio Fundacion Telefonica*. Buenos Aires, Argentina. (Curated, commissioned 10-person media exhibition)

2009-* "Because the Night," *Guggenheim Gallery @ Chapman University*, Orange, California, U.S.A. (Curated, group exhibition)

2008-* [in time time], *Tarble Art Center* (Eastern Illinois University) Charleston, Illinois, U.S.A. (Invitational, commissioned, solo, electronic media and object-based installation)

2006- "Under Cover: an exhibition of artists books," *Urban Institute for Contemporary Arts*, Grand Rapids, MI, U.S.A. (Curated group exhibition)

2005-* "Where are you from?_Stories," *FILE International Electronic Festival*, Centro Cultural FIESP, São Paulo, Brazil. (Juried, curated, electronic media, group exhibition)

2005-* "Where are you from?_Stories," Extasy - [R]-[R]-[F] 2005," *JavaMuseum, Forum for Internet Technologies in Contemporary Art* (Curated, new media screenings in Palestine, Israel and Germany)

2003-* "Where Life is Better," *I space, Chicago Gallery of the University of Illinois at Urbana-Champaign*, U.S.A. (Solo, electronic media and object-based installation)

2001-* "Home Transfer," *Net_Working*, Watershed Media Center, Bristol, UK. (Curated, Net.Art exhibition)

2001-* "Home Transfer," De-Globalizing-Re-Globalizing, *Medi@terra, Art & Tech Micro-Museum* traveling to Art Centers in Greece, the Balkans and Germany, culminating in the Frankfurt International Book Fair. (Curated, Net.Art exhibition)

2001-* "Home Transfer," NETaforas v3, *MECAD Media Art Center*, Barcelona, Spain. (Curated, Net.Art exhibition)

2000-* "Home Transfer," Revelations, *ISEA2000*, 10th International Symposium on Electronic Art, Forum des Images, Paris, France. (Juried & curated, group exhibition)

ESSAYS / BOOK articles/ REVIEWS / INTERVIEWS about Pat Badani's work (selection since 2008)

2022-PATRICK, M. "Pat Badani: [in time time] (2008)" in *The Performing Observer: Writings on Contemporary Art, Performance, and Photography*, Intellect Press, Bristol, UK. (2023), 27.

2021- BORSANI, V. "Comestible". *Brotefanzine*. July 21, 2021: <https://brotefanzine.com/el-comedor-ime-un-sobreviviente-de-la-cultura-obrera-local>

2020- PEDERSON COSTA, C., "Comestible 7-Day Meal Plan: Food as Text", *Afterimage: The Journal of Media Arts and Cultural Criticism*, University of California Press, Volume 47, Issue #4, Book Review, December 2020.

- 2020- SULA, M., "Fill up with Pat Badani's Comestible 7-Day Meal Plan". *Chicago Reader*, October 6, 2020: <https://chicagoreader.com/food-drink/fill-up-with-pat-badanis-comestible-7-day-meal-plan/>
- 2017- QUINTAS, E., LEFEVRE, M., MACROUS, P. "Pat Badani, *make-A-move* Installation, Vitrine TOPO," in *Habiter L'Incertitude d'une Vitrine*, (Bilingual: French/English) Bibliothèque et Archives Canada, 2017 - ISBN 978-2-9810580-3-4 (EPUB)
- 2017- "Creative Recoding: Big Ideas and Bit-sized Morsels: Pat Badani in conversation with Jordan Carter", in *RIDE-ON*, Pratt Institute, New York, USA (2017), 128 to 131
- 2016- BEDARD-ARASSE, C. "Pat Badani: Tower-Tour", *AICA (l'Association internationale des critiques d'art)*, November 2016. <http://aicafrance.org/pat-badani-tower-tour-catherine-bedard/>
- 2016- CAINES, R. "Community Sound [e]Scapes: Improvising Bodies and Site/Space/Place in New Media Audio Art" in *Negotiated Moments: Improvisation, Sound, and Subjectivity (Improvisation, Community, and Social Practice)*, Ed. Gillian Siddall & Ellen Waterman, (Duke University Press) -55. ISBN (cloth) ISBN 978-0-8223-6082-7
- 2015- MACROUS, P. "Pat Badani, *make-A-move*, Installation Vitrine_TOPO", *Archee, revue des arts médiatiques & cyberculture*, l'UQAM, Montreal, Canada. November 2015: <http://archee.qc.ca/ar.php?page=article&no=513>
- 2015- "AL GRANO- Framing Worlds", *13th Festival Internacional de la Imagen*, interview, January 26, 2015: https://www.youtube.com/watch?v=y_KNYTpqqeI
- 2015- CAVIEZEL, F. "Three Questions on Media Criticality," *Transmediale Festival – CAPTURE ALL 2015*, (ed. Critical Media Lab Basel and Institute of Experimental Design and Media Cultures, University of Applied Sciences and Arts, Switzerland) – 11B.
- 2015-SUTERMEISTER, A.C., "Eighty Seven Questions on Artistic Research," (SARN::Swiss Artistic Research Network, 2015) - 37, 56, 65
- 2012- COOVER, R. with Pat Badani, William Uricchio, etc. "Digital Technologies, Visual Research and the Non-fiction Image" in *Advances in Visual Methodology*, ed. Sara Pink (Sage Publication Ltd., London, 2012) – 191 to 209. ISBN 987-0-85704-849-5
- 2011- BEDARD-ARASSE, C. "Culture transgénique et art global: le projet AL GRANO de Pat Badani," *Disparition de l'oeuvre*, Nouvelle revue d'esthétique, 2011, Vol. 8 (Presses Universitaires de France) -144 to 152. ISBN: 978-2-13-058728-6
- 2008- CAVIEZEL, F. "The Relativity of Boundaries: Art, Technology and Visual Culture," *Art Papers Magazine*, March/April 2008 – 34 to 39.
- 2009- GARCIA CANCLINI, Néstor. "Extranjerías: Miradas convergentes del arte y las ciencias sociales," catalogue essay, *Extranjerías 2009*, (Espacio Fundación Telefónica, Argentina) - 9 to 13. ISBN 978-987-24475-7
- 2009- GIUNTA. A. "Estéticas del Extrañamiento," catalogue essay, *Extranjerías 2009*, (Espacio Fundación Telefónica, Argentina) - 9 to 13. ISBN 978-987-24475-7
- 2009- "Where are you from?" – *Espacio Fundacion Telefonica*, interview, July 8, 2009: <https://www.youtube.com/watch?v=wwfgxMyN49g>
- 2009- CAINES, R. "Pat Badani Interviewed by Rebecca Caines," *Improvisation, Community, and Social Space*, University of Guelph, Ontario, Canada. December 2009: <http://www.improvcommunity.ca/research/pat-badani-interviewed-rebecca-caines>
- 2009-GIUNTA. A. "Snapshots" in *Of Bridges and Borders*. Sigismund de Vajay ed., 2009 (Jrp/ringer publications, Switzerland) – 376, ISBN : 978-3-03764-081-4
- 2008- PATRICK, M. "Pat Badani - In time-time," exhibition catalogue essay January 2008, (Tarble Art Center, Eastern Illinois University), U.S.A.: http://www.patbadani.net/in_time_time_text1.html

PAPERS PUBLISHED / BOOK CHAPTERS / CONFERENCES / LECTURES

Written by Pat Badani

(selection since 2011)

- 2023- "The *Bichi* Project Metabolic pathways, biological food chains, and global networks", *International Journal of Performance and Digital Art*, Taylor & Francis: Routledge, UK.
- 2023-"The 'Bichi' Project: Symbiotic Food Networks & the Alchemist Kitchen, ISEA2023 (28th International Symposium of Electronic Art), Paris, France.

2023- "Poetics of the Imagination", 4th Symposium of Design Art and Technology" (4DAT) at the Universidade Anhembi Morumbi, Brazil: June 15th. With Gilberto Prado (organizer), Claudia Pederson, Jorge La Ferla & Mariel Szilfman.

2022- "Vivre en lisière .01", book chapter in « Penser par l'art. Jeux de regards, enjeux esthétiques, débats sociologiques », dirigé par Tania Vladova, Hermann, Paris, France.

2023- TRA+, *Dialogos*, Universidad Tadeo Lozano & MALOKA, Bogota, Colombia.

2022- "Sustainable human-nonhuman relations", ELO-Italia (Electronic Literature Organization), Como, Italy. Symposium Panel member. <https://www.elo2022.com/>

2022- "An inward look" 9th BALANCE-UNBALANCE @ Jorge Tadeo Lozano University in Bogota, Colombia. Online Zoom panel discussion. Panel member.

2021- "Local Actions around Climate Change". 8th BALANCE-UNBALANCE @ PANORAMAS 2021. Panel curator and moderator. June 15-18, 2021: <https://www.even3.com.br/panoramas2021>

2021- "Art, Science, and the Invisible World We Live In". *SPARKS-ACM Siggraph*. "Pat Badani-Work Plans and Creative Chances". May 29, 2021. Online Zoom panel discussion. <https://dac.siggraph.org/art-science-and-the-invisible-world-we-live-in/>

2021- "Environmental Issues / Sustainability / Climate Change". *SPARKS-ACM Siggraph*. Panel discussion co-moderator. February 25, 2021. <https://dac.siggraph.org/environmental/>

2021- "Cru et Crédible (Raw and Credible) Art and Food" in *Social Affects, Drain Journal*, February 2021 (Essay publication). <http://drainmag.com/cru-et-credibile/>

2020- "La comida como texto: Cultura(s) entrelazadas", *CEIARTE* (Centro de Experimentación e Investigación en Artes Electrónicas), Universidad de Tres de Febrero, November 19, 2020. <https://ceiarteuntref.edu.ar/2020/11/la-comida-como-texto-patbadani> (Abstract publication)

2020- "La comida como texto: Cultura(s) entrelazadas", *Enredamientos Estéticos, do HUB Eventos Media Lab 2020 - #19.ART, VII SIIMI, II RETINA Internacional*, Media Lab / BR, PUC -SP e Universidade Anhembi Morumbi, Brasil, October 19 to 23, 2020. (Round Table discussion)

2020- "Particles – Episode 2 - Pat Badani", UCLA Art Sci Center, Podcast interview with Victoria Vesna.

2020- "Heritage of New Media, the work of Diana Domigues", *Europe-Latin America Cultural Ring in Uruguay – 5th International Online Congress on Art and New Media*, May 5-6, 2020.

2018- "Délocalités, translocalités et activisme dans l'art électronique et biomédiale latino-américain", *Artelegie Vol 11*, EHESS (L'École des hautes études en sciences sociales), Paris, France. <https://journals.openedition.org/artelogie/1453>

2018- BADANI. P. "Chunking and Recoding in the AL GRANO Project," *Leonardo - Arts, Sciences and Technology*, Vol 51 #1, ed. Roger Malina, (MIT Press) - 24 to 27. ISSN 0024-094X –February 2018. (Illustrated paper)

2017- "Comestible: Seven-Day Meal Plan," Balance-Unbalance 2017, *A Sense of Place*, iDat.org, Plymouth University, August 21, 2017 (Lecture)

2017- "Comestible: Seven-Day Meal Plan," *Composite # 15 - HUB Montreal 2017 chez Lune Rouge*, Montreal, Quebec, Canada. (Artist Talk)

2016- "GMOs: Threats, impacts and opportunities for a sustainable future", LASER Leonardo-Zurich, July 12, 2016, Zurich, Switzerland: <http://www.laserzurich.com/blog-6-12-july-2016--gmos-threats-impacts-and-sustainable-futures> (Artist Talk)

2016- "Models of Diversity: Current Transdiscourses in Art, Science and Social Issues," Institute of Cultural Studies ZHdK Zurich and The Institute of Integrative Biology, ETZH, Zurich, Switzerland. (Panel Moderator)

2015- "Radical Reordering in the AL GRANO© Project," *Disruptions*, 21st International Symposium on Electronic Art," Session 21, BioArt II. (Lecture and essay publication in proceedings), August 14 to 19, 2015. https://isea2015.org/proceeding/submissions/ISEA2015_submission_36.pdf

2015- "Economies of Aesthetics," invited researcher, Academy of Art and Design Basel in cooperation with the European League of Institutes of the Arts (ELIA), Senior Researcher Flavia Caviezel. (Book entry)

2015- "Creative recoding: Big ideas and bit-sized morsels in the AL GRANO© Project," *RiDE Lecture Series* (Risk, Dare, Experiment), organizer Prof. Analia Segal, convenor curator Jordan Carter. (Lecture)

2015- "Three Questions on Media Criticality," *Transmediale 2015*, Flavia Caviezel, Senior Researcher, Critical Media Lab (Basel- Switzerland), Institute of Experimental Design and Media Cultures, University of Applied Sciences and Arts Switzerland/Academy of Art and Design FHNW. (Book entry)

2014- "Another node in the system: communicational spaces // cultural practices // systems," *Location. 20th International Symposium on Electronic Art*. (Lecture with Dr. Gail Kenning)

2014- "Al Grano: Formas de pensar mundos," *13 Festival Internacional de la Imagen*, Universidad de Caldas, Manizales, Colombia. (Seminar)

2013- "Something in the Air, Artist Talk About Interventionist Strategies in Augmented Reality," panel co-chair with Lanfranco Aceti, in partnership with *Leonardo Electronic Almanac*, Kellen Auditorium, The New School, New York, September 7, 2013. (Artist Talk)

2013- "I Am Occupied Occupying: Rhetoric and Realities of Artistic Interventions from Performance to Augmented Reality Art," panel co-chair with Lanfranco Aceti, convenor Prof. Robert Rowe, and artist Mark Skwarek. In partnership with *Leonardo Electronic Almanac* and the NYU Steinhardt School of Culture, Education and Human Development, New York, September 9, 2013. (Lecture)

2013- "Eco-Activism Panel," Resistance is Futile, ISEA2013, *19th International Symposium on Electronic Art*, discussion of the Augmented Reality project AL "GRANO©Crop-Cropping Sugar Daddy," University of Sydney, Australia, June 11, 2013. (Lecture)

2013- "Seeding Relationships," Decolonial Aesthetics of the Americas, e-fagia organization in collaboration with *FUSE magazine*, "Decolonial Landscapes Panel B," Hart House, University of Toronto, Canada, October 10, 2013. (Lecture)

2011- "A Maze about maize: A Mesoamerican Divinity and its Transgenic Avatars," Practices in Bio-Art Panel, ISEA2011, Sabanci University, Istanbul, Turkey. (Artist Talk)

PROFESSIONAL AFFILIATIONS (selection since 2002)

2016-ongoing – Board member, ISEA International. <http://www.isea-web.org/about/board/>

2016-2018–Lead Guest Editor, *Artelogie Vol 11*, EHESS (L'École des hautes études en sciences sociales), Paris, France. <https://journals.openedition.org/artelogie/1453>

2016-2010- Executive Board of Directors of the *New Media Caucus*.

2106-2010- Editor-in-Chief of the scholarly publication: *Media-N Journal of the New Media Caucus*, an affiliate of the College Art Association, U.S.A.

2016 - MacDowell Fellow, USA.

2015 - RiDE Fellow, Pratt Institute, New York, U.S.A.

2008- ongoing - AICA (USA) International Association of Art Critics. Its objective is to support art criticism in all its forms, worldwide.

2007-2008 - Full time Lecturer and Acting Director, Interdisciplinary Media Arts, Columbia College Chicago, U.S.A.

2002-2010 - Full time faculty, Integrated Media, School of Art, Illinois State University, U.S.A. Created a sequenced, digital media, undergraduate curriculum.